

IMAP Sponsorship Procurement Timeline

October 27, 2014

Advertise	October 1, 2014
Issue Industry Draft Request for Proposals	October 1, 2014
Proposer Deadline for Requesting a Question & Answer Meeting/Call	October 10, 2014
Optional Question & Answer Meeting with Proposers	October 14, 2014
Issue Final Request for Proposals (RFP)	October 29, 2014
Technical Proposals and Revenue Proposals Due	November 20, 2014
Open Revenue Proposals	December 9, 2014

NOTE: All dates are approximate and subject to change without notice.